

Project Brief

KARAMA: Emergency support to alleviate suffering of vulnerable people in NW Syria

Welthungerhilfe (WHH) in Syria

Welthungerhilfe (WHH) is one of the largest private aid organizations in Germany, dedicated to [eradicating hunger](#) and achieving [food and nutrition security](#) among the most vulnerable. WHH pursues a dual mandate to ensure our actions meet the immediate needs of people we work with but also address underlying drivers of hunger, poverty and inequality. For WHH, [partnerships with civil society actors](#) are a key to increase the impact of our work, therefore, since being founded in 1962, WHH has been cooperating with civil society organizations, together implementing more than 12,128 overseas projects in about 72 countries with a funding volume of EUR 5.07 billion.

WHH has been actively engaged in Syria and neighboring countries Türkiye and Lebanon since 2013, addressing the humanitarian crisis and supporting displaced Syrian and host communities together with local partner organizations. Registered in Türkiye since 2013, WHH has implemented diverse programs in collaboration with local partners, adapting our interventions to meet the evolving needs of affected populations, focusing on immediate humanitarian action but also sustainable solutions for enhancing food security, shelter conditions and livelihoods.

SARD in Syria

SARD is a nongovernmental organization dedicated to building resilience and self-reliance in those affected by conflict and natural hazards while championing the localization of humanitarian assistance. SARD strive to provide critical resources and innovative opportunities to affected people so they can reach a future in which they can thrive. With a decade of providing equitable and effective assistance, we invest in the next generation of humanitarian leaders and advocate for the localization of humanitarian assistance in southwest Asia and beyond.

Aim of Our Support

KARAMA: "Emergency Support to Alleviate Suffering of Vulnerable People in NW Syria" aims to provide lifesaving and life-sustaining assistance to the most vulnerable populations in Northwest Syria.

Key Components of the Project

Multi-Purpose Cash Assistance (MPCA):

SARD continues to provide monthly multi-purpose cash assistance to 1,000 vulnerable households (5,042 individuals) through eight distribution rounds. Each household receives \$100 per round to help cover essential needs.

Winterization Support:

The one-off winter cash assistance was successfully delivered to 4,720 households (23,678 individuals) by January 2025. Each family received a single cash transfer to purchase heating materials and essential winter supplies.

Livelihood Support:

Supporting people in protecting and rebuilding their livelihoods through business grants and training. The grants will be accompanied by essential support, including business management training, business plan development, and coaching, ensuring a comprehensive approach to successful entrepreneurship. This component will target 200 households, benefiting approximately 1,000 individuals.

Our Impact

The **Small Business Grants** project has positively impacted the lives of 200 participants in northwest Syria, empowering vulnerable groups such as widows, divorced women, and people with disabilities. By supporting productive ventures, the project has helped many women regain confidence and achieve financial independence.

The regular **Multi-Purpose Cash Assistance** (MPCA) program has provided essential financial support to 1,000 vulnerable households (5,042 individuals), enabling them to cover basic needs such as food, rent,



and healthcare. To ensure continuous assistance, a household that relocated outside SARD's intervention area after the first round was replaced with another eligible household, ensuring support for all eight planned rounds. The flexibility of MPCA allowed families to prioritize their expenditures based on their specific needs, reducing reliance on negative coping mechanisms such as debt accumulation, child labor, and early marriage.

Similarly, the One-Off Cash for **Winter Assistance** successfully supported 4,720 households (23,678 individuals), helping them purchase essential winter supplies, including heating materials, blankets, and warm clothing. The timely delivery of this support mitigated the risks of extreme winter conditions, particularly for displaced populations in camps and informal settlements. Intensive planning and collaboration with financial service providers ensured that the most vulnerable families received assistance without delays, despite external constraints.



Funded by
the European Union



For a world without hunger



The Project "Emergency support to alleviate suffering of vulnerable people in NW Syria is implemented by Welthungerhilfe (WHH) and its partner SARD with funding by the European Civil Protection and Humanitarian Aid Operations (ECHO).